



# Steel Magnolias

## President's Message

Dear Friends,

Thank you for your support for Steel Magnolias.

Donations from old friends and new in 2020 were essential to children with developmental challenges getting the help they needed when we could not raise funding through fun in-person events. We were grateful and moved by your caring generosity.

Our Dine Local opportunity ticket sale supported the struggling local restaurants that had supported us in the past as well as the children and families at the Stramski Children's Developmental Center. This win-win effort netted twice what we had with the previous year's opportunity tickets for the children. We changed our planned "A Night in Nashville" Signature Event to a Long Beach Gives virtual giving campaign and you responded. Several fun virtual cocktail lessons with bingo created comradery and funding. We were the beneficiaries of a beautiful outdoor holiday winter wonderland fundraiser on the Naples Canal during the holiday lights season. This was a truly grand finale to 2020 thanks to Gary Lee Wolf, Tony Gagliardi, and Lynn Gesner.

Without our annual golf tournament and other planned in-person events, thanks to your commitment and the amazing ability of Steel Magnolias members to pivot, be creative and zoom our hearts out, we were able to give our main beneficiary, the Stramski Children's Developmental Center at Miller Women's and Children's Hospital Long Beach, the same funding as we had in previous years. You made that happen. You recognized that children's problems do not stop for a pandemic and that you were needed. Together we made a difference in their lives.

2021 looked like a continuation of 2020. We expanded our Dine Local into a Shopportunity opportunity drawing and included pandemic impacted local shops as well as restaurants. We continued with Long Beach Gives, but with the decline in the pandemic we were finally able to return to a new normal. A generous gift of a private car collector's huge venue for our Signature Event - Cruisin' on A Sunday Afternoon in August attracted 280 attendees who dined, drank and enjoyed the classic cars, memorabilia and roller skating waitresses. On the only rainy day in Long Beach we held our Steel Magnolias Annual Golf Tournament. We were happy that the golfers faced the crazy weather, showed up, played and enjoyed a 19<sup>th</sup> hole reception. The winter wonderland fundraiser added a diamond encrusted castle and was again organized by Lynn, Gary and Tony. This amazing display with castles, all made from recycled materials, won the Naples Improvement Association's Sweepstakes Award this year - all while raising funding for the kids. In 2021 we were able to increase our grant to the Stramski Center, purchase books for the High Risk Infant Program and help a non-verbal autistic boy with the ipad and software he needed to communicate.

Thank you for all you have done to provide the funding that allows a challenged child and their family to get the multidisciplinary medical care needed to take the important steps to their best life.

Best wishes for a happy and healthy 2022!



Denise Dahlhausen  
Steel Magnolias President  
2020 & 2021

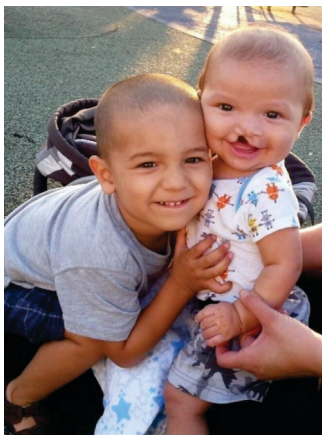
# We help children's health blossom

**The Stramski Children's Developmental Center** continues to fulfill its mission to provide comprehensive care to children with special needs. It uses a multidisciplinary approach to treat youngsters with conditions such as autism, cleft lip and palate, birth defects, learning and attention difficulties, sleep disorders and other developmental delays. It also continues to be the only clinic in Southern California specializing in the treatment of Fragile X Syndrome.

Covid-19 presented many challenges for kids and their families: job loss; disruption in routine, transitioning to online learning, increase in loneliness and anxiety due to lack of social interaction, etc. And, as parents spent more time with their kids - serving as teachers and therapist-extensions - they became aware of the need for evaluations, which increased the demand for the services provided by Stramski. The Stramski Center continued to provide the necessary services despite the challenges presented by Covid 19. In fact, due to the pandemic, demand for services increased significantly and Stramski saw a 25% increase in referrals. The center responded quickly - keeping clinics open and adopting a hybrid model involving telehealth and in person visits.

## Steel Magnolias Statement of Activities For the Year Ended December 31, 2020

Revenue and Support	
Contributions	\$ 151,287
Investment income, net	<u>25,053</u>
	176,340
Special Events	
Revenue	49,950
Expenses	<u>(8,379)</u>
	41,571
Total Revenue and Support	217,911
Expenses	
Program services	142,865
Supporting services:	
Management and general	14,301
Fundraising	<u>7,909</u>
Total Expenses	<u>165,075</u>
Change in Net Assets	52,836
Net Assets at Beginning of Year	<u>450,327</u>
Net Assets at End of Year	\$ <u>503,163</u>



### Notes:

1. Program services are the grants to Stramski Children's Developmental Center.
2. Bulk of net assets are earmarked for endowment purposes.

Steel Magnolias raise funds to benefit children with developmental delays, behavioral and learning challenges and other special needs.

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